

Focus Guide: Time Management, Productivity, and Goal Setting: The Trifecta of Entrepreneurial Success



By Connie Ragen Green

**"To achieve great things, two things are needed; a plan, and not quite enough time."
~ Leonard Bernstein - 1918-1990, Composer**

When you think about the concepts of time management, goal setting, and productivity what comes to mind? What if I add self-discipline, procrastination, stress, and overwhelm? No matter if you believe you have a handle on all of these things in your life and business or if you struggle constantly with one or more of them, this Focus Guide is intended to shed light on how you can easily make shifts in your thinking and actions. Keep an open mind, think about what you are learning here, and then take the next steps to transform your dreams and goals into your reality. The single most positive and effective action I took when coming online a decade ago was to take action with these concepts and make them a part of my daily life.

Table of Contents

Introduction	3
Your Productivity Plan.....	4
Your Prime Time Hours	5
Managing Your Time More Effectively	6
How to Eliminate Procrastination	7
Reducing Feelings of Overwhelm.....	8
Reducing Stress in Your Life.....	9
Schedule/Marketing Calendar	10
Daily Productivity.....	11
Setting and Achieving Goals	12
Self-Discipline and Productivity	13
Summary/Next Steps.....	15
Resources.....	16
About The Author	18

Introduction

When I made the decision in 2005 to change my life it was not an easy or a simple one. I had been working as a classroom teacher in the inner city of Los Angeles for the previous twenty years. I also had a small real estate business where I was the broker and also a residential real estate appraiser. Real estate had been my profession before I decided to return to college to earn my teaching credential, and for a variety of reasons I won't go into here I chose to continue this work even after getting my first job as a classroom teacher.

During the fall of 2005 and into 2006 I learned as much as I could about being an online entrepreneur. My dream was to be able to work from home and to replace the income I earned as a teacher and in real estate. For some reason I had no doubt that I could do this successfully, so in June of 2006 I officially resigned from the school district. Simultaneously, I gave away my best real estate clients to brokers and appraisers whom I knew and respected. I burned my boats and took off for online destinations unknown.

The first few weeks were glorious; I stayed up late and got up later. My schedule consisted of doing whatever I wanted to do whenever I wanted to do it. A movie at noon. Dinner with friends at eight p.m. A weekend getaway with new girlfriends who were able to include me at the last minute.

Then the reality set in. I had to add some structure to my day. I had to create some type of schedule for myself. I needed to know what I would be working on each day.

The result of this month long exploration was that I came to realize that we all crave structure and that if I were to succeed it would be because of hard work, persistence, determination, and time management. If not, I would need to (gasp!) go back into the work force where a boss or supervisor would keep me on track and productive. The rest is history, as I did learn to manage my time, become self-disciplined, and increase my productivity day by day.

Running my life like a business has paid off in solid gold over this past decade. I have achieved goals I never thought possible, have created new goals around things I didn't even know existed, and enjoy a lifestyle few experience in their lifetimes. It is my hope that you will find yourself in these pages and be open to at least experimenting with the concepts I am sharing with you. I will leave you with an anonymous saying that has become my motto...

**"Do for a year what others won't;
live the remainder of your life the way others can't".**

Your Productivity Plan

When I came online over a decade ago I soon realized that I was a natural when it came to time management and productivity. I've written a bestselling book on this topic ([Time Management Strategies for Entrepreneurs](#)), as well as mentored more than three hundred twenty-five entrepreneurs on how to increase their work output to increase their bottom line by implementing a productivity plan.

I thought that I would share with you the five activities I do each morning before I do anything else.

Productivity Plan (You Decide What Time Each Day)

1) Write from five hundred to a thousand words. Sometimes this is for a new book and others it's for my blog(s). Visit my two main blogs to see what I've been writing and publishing:

<http://HugeProfitsTinyList.com>

<http://ConnieRagenGreen.com>

Each of these articles was also published on Medium and on LinkedIn for increased visibility. At this point I am publishing about five articles each week on one or the other of my two blogs.

2) Write and send an email to my community. Over the years I have sent thousands of email messages to my community. It is the way to stay in touch with those who trust you to provide them with the latest information about the topic or topics they are interested in learning more about.

3) Go over my daily, weekly, and overall goals for my life and business. Your goals must be specific and in written form for best results. Also, reviewing them lets you know when you need to change or at least alter them. This piece of your productivity plan is crucial!

4) Read at least twenty pages from a book that will increase my knowledge and understanding of business and the world around me.

Today I'm reading "Be the Elephant: Build a Bigger, Better Business" by Steve Kaplan.

See my 2017 Reading List at:

<http://hugeProfitsTinyList.com/reading-list/>

5) Work on a new product or course or event. Today I'm making additions to my next live event in Los Angeles and to an all new Mentoring program I have created called the **Spring Jump Start 8 Week Intensive**.

So, how can you do this five activities in conjunction with your own productivity plan?

Your Prime Time Hours

During the twenty years that I worked as a classroom teacher people would regularly comment to me about my being a "morning" person. To them it was obvious that I was enthusiastic and energetic first thing in the morning, (I don't drink coffee, so this was all natural) but I did not see it that way. Instead, I believed that I was simply a person who had chosen a career that required me to be alert and on task by seven or even earlier each weekday morning. I dreamed of sleeping in until nine or ten, but even on the weekends I had to be up bright and early to do my real estate work.

Fast forward to 2006, when I left my teaching position and gave away my real estate clients. Now I was an entrepreneur and could choose the hours I worked each day. But guess what? To my surprise I found it almost impossible to sleep past eight in the mornings unless I had been up late the night before or wasn't feeling well. Since both of those scenarios are rare for me, it's up with the chickens for me each day for eleven years now.

For a period of about three hours, somewhere between about six thirty or seven and ten or eleven I accomplish more than I used to by working eight to ten hours in my previous life. I believe these morning work hours are my "prime time" and that my brain is ready to conquer the world with my writing, ideas, and creations. I took this phrase from the world of "prime time" television, where the regularly occurring time at which a television or radio audience is expected to be greatest is typically the hours between eight and eleven in the evenings. Also, I absolutely love the work I am involved in as an online entrepreneur, and that makes a huge difference as well. Whether I am writing articles, blog posts, and short reports, or creating information products, I'm anxious to get started and enthusiastic about completing each task or project.

Have you thought about your "prime time" hours each day? It is my sincere belief that knowing which hours of the day are your best can be crucial to your success. I recommend that you give this some serious thought to figure out what works best for you in terms of writing and creating for your business. If you have a job or career that precludes you from working on your business during these hours, like I did when I was a classroom teacher, then take full advantage of your days off to make up for it.

Also, over the years I have made an effort to get a "second wind" and work for another three or four hours later in the day. Sometimes I am successful with this, but the work I do at this time is never quite as good as what I can accomplish early in the morning. I thought that by napping for sixty or ninety minutes in the early afternoon or evening I might wake up refreshed and ready to work, but if anything this works against me. So I went back to the drawing board and figured out that if I go for a walk or do some other exercise for about thirty minutes I am able to have a second round of prime time. Perhaps it's the blood rushing to my brain that makes this so. I would love to hear your thoughts and experiences on this topic.

Managing Your Time More Effectively

We all have the same twenty-four hours each day, so why do some people manage time more effectively than others? Let's explore this concept more fully to understand how it works and to make a plan of action that will work.

I find that as I get older I have become much more patient when it comes to my time. If I have to wait in line I use that time to check email on my phone, to email someone waiting to hear back from me, or to engage in conversation with another person waiting in line with me. I might even use those minutes to daydream about some aspect of my life I have been pondering.

In the mornings, I begin writing as early as possible, which is typically around six-thirty or seven. I maintain what I have always referred to as a "dynamic" to-do list, which means that on an ongoing basis I am completing, deleting, or delegating tasks that I have decided to work on. There may even be more personal items on this to-do list than one associated with my business because it works best if I keep everything together. As an item on the list is completed I make a check mark next to it, when it is delegated to someone else I draw an arrow, and if I change my mind about a task or it no longer is needed I simply draw a line through it. All of this is kept on a mini legal pad, about five by seven inches. When I finish a page I tear it off and add it to the back of the notepad so that I may look back at any date and see what I was doing.

I also keep a wall calendar with my most important appointments written in red, blue, or green. I won't explain too much about the need for color coding, but I do like to manage time by planning out activities with family and friends before I add any business appointments. You will find that you can better manage your time when you get your priorities straight first. This also adds joy to my life and that is always an excellent thing.

In the late afternoon and evening my energy level is much lower than it is during the morning hours, so that's the time I schedule activities and tasks that require less alertness and brain power on my part. Medical appointments, seeing movies and play, shopping, and time relaxing with family and friends all take precedence during these hours.

After maintaining this type of time management schedule for several years I am confident that it is the most effective way for you to manage your time. I've said for a long time that I always feel like I have plenty of time to exactly what I want and need to do both personally and professionally, and I would love for you to feel this way as well.

How to Eliminate Procrastination

I intended on writing this article sooner, but I put it off. That is my lame attempt at making the idea of how to eliminate procrastination a funny one. The truth is that putting off, delaying, or postponing anything you deem to be important in your life is not one bit funny. So, what can you do to eliminate procrastination from your world once and for all?

The first method that worked well for me was to write down my goal and give myself a deadline. A goal without a deadline can be put off indefinitely, so by adding it to my to-do list I had no choice but to tackle it by the next working day. I learned much about myself in the process, such that I would much prefer to write than to speak with someone I do not know on the telephone, and that the longer I put something off the more difficult it seemed to become.

You will also want to break down the tasks and activities you write down into smaller pieces, or chunks. For instance, when I am creating a new online course or writing a short report, it's much better for me to do that over a period of two or three days instead of trying to make it happen all in one day at a single sitting. That's when I can become overwhelmed and then I accomplish very little that day. Instead, I make a list of what will be included in my project and then work on it one section at a time.

Visualizing the future is also helping in the effort to eliminate procrastination. This means that I step back to look at and visualize the bigger picture of what it will be like to accomplish my project. Basking in the joy of having another course to add to my inventory of products makes me feel like I am headed in the proper direction for my business.

In the interest of honesty, I will admit that fear used to be the driving force behind my tendency to procrastinate on certain issues. But as I have progressed as an entrepreneur those days are long gone. If I ever feel fearful, I push through the situation and keep moving forward. Having the ability to harness your fear will make everything in life easier and more joyous.

These days I am accountable first and foremost to myself. That means I must accomplish my goals in a timely manner and stay on schedule at all time. Yes, occasionally there are times when I get behind or change course at a crucial point in a project, but for the most part my days of postponing my work are not an issue in any area of my life. And when I do exactly what I said I would do I reward my progress with a pat on the back and a favorite film. I certainly hope you will use my experiences and examples to eliminate procrastination and get the job done.

Reducing Feelings of Overwhelm

Life can be overwhelming at times, even under the best of circumstances. But if you are an entrepreneur, business overwhelm may be something that you were not expecting. Let's discuss how you can face this situation head on and change the way you approach what you are trying to achieve in your business.

You probably started your business in order to have more of a choice in the way you worked. Perhaps you had previously worked for a corporation or had a career you had prepared for over many years, and at some point that lifestyle was not serving you. In my work with newer entrepreneurs I find that the possibility of earning more income was not as important a factor in their decision to start their own business as was the goal of having more free time, choice of when and where to work, and the dream of making a difference in the world through the new business and other ventures.

But here you are at some point down the road, and the idea of working fifty or sixty hours a week for someone else does not seem so bad. In fact, you might yearn for the days when the final responsibility of running a business was not left entirely up to you. If this describes your thinking, then stop it right now. You are simply suffering from business overwhelm and need to get back on track to enjoy what you have created as an entrepreneur.

Most likely this business overwhelm stems from the fact that you have too many ideas, you are trying to focus on too many things at once, and you feel like you must do everything yourself. Remember that you are in charge of what happens and must take full responsibility for everything that occurs in your business. This also means that you are in control, so keep that in mind as you move forward.

Don't be afraid to say no to people and projects that do not fit into your schedule. Maintain a calendar so that you know what you are working on at all times. Each day you must work on income producing activities first and foremost, before you accept tasks that are not crucial to the survival of your business. Just as they tell us when we fly to put on our own oxygen mask before assisting others, the same is true of our business. Help yourself before helping others and you will have achieved a balance that will serve you well.

Set your priorities and goals for your life and for your business. Maintain a to-do list that helps you to decide what activities can be delegated to others, which ones can be eliminated, and which must be done only by you. You will be amazed at how effective this is in minimizing your business overwhelm because you are only good at a few things. That means you only have to do those things. For example, I am only good at writing, teaching, creating products, and mentoring entrepreneurs. There is very little else that I do in my business because the other things are best done by the people who will do them in the way I like for them to be done. If you try to do these tasks and activities you are taking them away from others who enjoy doing them.

Take a deep breath. Know that business overwhelm creeps into the hearts and minds of most entrepreneurs. And know that you can achieve everything you intended to by thinking first and then taking action in the proper direction each day.

Reducing Stress in Your Life

Back when I was working as a classroom teacher and also engaged in my real estate business, I longed to change my life and reduce stress, or at least keep it to a minimum. In 2006 I left my teaching job and gave away my real estate clients and thought I had actually achieved my goal. But lo and behold, over the years I have allowed myself to get stressed out over a variety of issues. So once again I am seeking ways to reduce stress and enjoy my life more fully. Let's take a look at how we can all achieve this state in our lives.

I attribute the stressful feelings I am experiencing to a combination of lack of planning, spending time with people and situations that do not serve me, and to the fact that I do not take enough time away from my business on a regular basis to keep my mind clear. Let's take a closer look at each of these and ways to make some ongoing changes that will be effective and life changing in terms of how to reduce stress.

When I mentioned a lack of planning as one of the ways I am stressed out on a regular basis. Seeing as how time management and productivity are strong areas for me as an online entrepreneur, you may be wondering how it can be that I am not planning in a way that will lead to optimal results. I will share that many times I take on too much, both in my business and in my work with various charitable organizations. My recommendation to you and myself is to say no more often, be even more picky about which projects and tasks I will take on, and to make sure to be accurate with how much time and effort something will take in order to complete it successfully.

It was pattern as a young adult to spend time with people who were not true friends. I'm not sure why I did this, but it led to feelings of insecurity, low self esteem, and lack of confidence. I thought I was done with that forever when I started my online business, but somehow the old patterns reappeared and I slipped back into forming friendships with people who were not right for me. I have now distanced myself from these relationships, and I did so in a way that was not hurtful to others. If you have people in your life who make you feel less than you want to feel about yourself, make an effort to move away from them slowly. This has also been a huge strategy for me to reduce stress in my life.

Taking time away from your business is also crucial to better life experiences. At some point I allowed myself to be bogged down with work and began spending less time doing the things I truly enjoy. These days I am back to marking off several days each month where I will be engaged in the activities I truly love, like films, live musical performances, sailing, and being in the outdoors to enjoy nature. If this doesn't reduce stress, then nothing will. Are you taking the time to stop and smell the roses throughout your life experience?

As you can see, there is always a solution to every problem in life. I needed to reduce stress and enjoy my life and business again, and by getting back to the basics of spending less time with certain people, taking time away from my business, and doing a better job of planning I have done just that.

Schedule/Marketing Calendar

I learned early on as an online entrepreneur that I would need to be stay organized if I wanted to be effective as an internet marketer. This meant planning ahead as to what I would be recommending to my community in terms of my own and affiliate products, services, and courses. Instead of waking up each day and wondering what information, details, and links I would share, I would simply go to my marketing calendar and see what I had scheduled. This has turned out to work extremely well and has turned me into quite an effective marketer.

The idea here is to schedule out at least thirty days into the future, and preferably ninety days. I always leave some room for last minute promotions, but for the most part I work a quarter ahead when it comes to what I will be recommending in my daily emails and on social media. One glance at my marketing calendar makes this part of online entrepreneurship both simple and manageable. And if you travel as much as I do this strategy can work effectively to give you the time freedom and lifestyle you are working towards.

Long ago I had very few products of my own, so almost everything I shared was an affiliate offering. This meant that I had to know when new products would be launched so that I could be timely with what I would recommend. I also needed to decide which people and products I wanted to promote regularly over time. This demanded that I build relationships with people I did not know at all, which was uncomfortable for me. Once I moved out of my comfort zone with this everything began to fall into place.

These days I have almost sixty of my own products and courses, so the focus and goal is to make sure that I recommend my own digital inventory a majority of the time. I find that if I promote my own products approximately sixty percent of the time I can meet my financial goals quite easily each month. This also positions me as more of a credible authority in my niche market.

Along with this comes the need for me to reach out to those who will be my affiliates, and to make sure they have ongoing products and courses to recommend. This motivates and inspires me to create more digital products so that my affiliates are never without an opportunity to share what I am doing with their own list and community.

A marketing calendar makes sense for you even if you are new to the world of online marketing. Being able to look thirty to ninety days into the future and know what you will be promoting has its advantages. Even though many products will be evergreen, allowing you to include these links in blog posts and short reports, most of what you will share with your prospects and clients will be time sensitive. Make this marketing calendar system a part of your daily work and you will enjoy the best possible results in your online business.

Daily Productivity

Since coming online to work exclusively in 2006 I have been obsessed (in a good way!) with my daily productivity. It is my goal to feel accomplished at the end of each day to ensure that my business keeps moving forward. When I mentor entrepreneurs I like to instill this same type of work ethic in them. Over time these small, daily tasks and activities turn into larger projects and goals accomplished, and a larger bottom line. Here are just a few of the ways you can do this as well in your personal life and in your business.

Decide in advance what it is that you wish to accomplish. For example, during November and December of 2015 I wrote down my plans to create a series of eight courses for 2016. They would have the "Really Simple" branding and cover the topics around entrepreneurship that I was most proficient in already. Over the next couple of months I refined these plans and made sure to implement my ideas quickly.

Know that you do not have to do everything yourself. Once I learned how to properly delegate the specific tasks and activities that I do not know how to do, do not want to do, or that would not be an effective use of my time to others, this freed me up to only work on the things that only I can do in my business. These include writing, teaching online, presenting in person, and mentoring/consulting.

Work in time blocks each day. I wrote about this part of daily productivity in detail in my bestselling book on Time Management for Entrepreneurs. Decide which hours of the day are best for the specific activity you need and want to work on, and then block out the time it will take to achieve your goal. For instance, each morning I block out one hour to write a new article such as this one to share with my community. Because I have been doing this for so many years it takes much less time and the results are much better than it was when I began over a decade ago.

Leverage your transition time. I define "transition" time as the time it takes to move both physically and mentally from one activity to another. This time can really add up throughout the day and make or break your goals for daily productivity. Look for ways to make the most of this time so that you do not end your day with two to three hours of wasted time.

Protect your time with family, close friends, and the activities you most enjoy. Recently I spent almost three hours at my local art museum with close friends for an opening that was of great interest to me. That time brought me great joy and I made sure to block the time so that it enhanced my daily productivity goal instead of detracting from it.

Now you can see that your time can be managed and that being productive each and every day is a doable goal. Over time this will account for your great success and a feeling of well being that cannot be overstated.

Setting and Achieving Goals

There is a well known and often quoted saying from motivational speaker, Jim Rohn that goes like this: "You are the average of the five people you spend the most time with." When I first heard this I thought about the people I was spending time with and realized just how true this was in my life. Instead of giving up these friendships and looking for more successful people to be around I decided to work on myself from the inside out. This began with my idea for setting and achieving goals that would help me to change my life. This is quite effective and ultimately life changing, and anyone can get started with this strategy for change.

First, decide what it is you want to achieve in your life. I wanted to leave my job as a classroom teacher and work exclusively from home. My goal was to earn income from a home-based business I could run from my computer. I wasn't sure how I could achieve this or what the business might look like, but that was what I wanted.

The next step is one that is often overlooked by those new to goal setting and achieving and that is to write everything down. This began easily for me because I was in a program where we wrote down exactly what we wished to achieve and then reviewed it daily. It was only later on that I realized the power this step had in my overall process of changing my life.

Then you'll want to share your goals with someone else. Luckily I had met a couple who were very inspirational to me during this time, and they were more than willing to listen to my ideas and give their input and thoughts on what else I could do to move forward more quickly. This was effective in that once I discussed something with them I felt obligated to achieve my goals. Even though I believed they would be supportive if I failed, it felt good to show them I was working on and to include them in a process. And something else to note is that I no longer feel like I have failed if I do not achieve my goal. Instead, I reframe it and start over with a clear mind and stronger focus.

The next step is to break your goal down into smaller pieces. Before I could resign from my teaching position I needed to do some research about starting an online business, to begin working at building this business, and to set things in place so that I could do it on a full time basis. This was actually a hundred steps over a six month period, so chunking it down was the only way I could make it happen successfully and in a timely manner.

What comes next may be the most difficult step in your process of setting and achieving goals; you must plan and take your first step. For me it was writing an article such as this one to get my blog started and to find my voice with what I wanted to achieve as an online entrepreneur. If you find yourself procrastinating on this step, do whatever you can to motivate yourself to take action quickly.

Keep going and review your goals regularly. At first I did this each day, and these days I do it once a week. I plan my life and my business at least a quarter ahead and also have a three year plan that I am continuously moving towards. And remember the 80/20 rule, where eighty percent of your results will come from twenty percent of what you take action with each day. The goal here is to figure out which twenty percent of your actions are more effective and to

eliminate as much of the other eighty percent as possible. I know what I've written here works because this is exactly how I have continued to improve my life for more than a decade.

And those five people I used to spend so much time with? Slowly we drifted apart and these days I don't even know where they are or what they are doing. Perhaps I should call them and find out if they are interested in setting and achieving goals in their own lives.

Self-Discipline and Productivity

I did not grow up in a disciplined home, so it just made sense that I would not become a disciplined adult. It was just my mother and I from the time my parents divorced when I was three years old, and we had a more relaxed way of going through life each day on our own schedule. This isn't to say that we did not follow rules, but basically we went to bed when we were tired, got up just in time for me to get to school (although not always on time), and ate dinner whenever we both got hungry.

Until I went to college and became responsible for my life in a different way, I gave very little thought to this aspect of my life. Then it seemed like overnight I was thrust into a world where I was expected to maintain a strict schedule and do most everything at a specific time. I was stressed out, overwhelmed, and exhausted until one of my professors pointed out that I needed self-discipline in my life in order to become more focused and productive.

Self-Discipline and Productivity

Now I realize without a doubt that self-discipline and productivity are interrelated and that self-discipline is a learned behavior. Striving for this in your life and business will lead to greater self-confidence, help to reduce temptations, and assist with your time management goals. It also can act as a powerful motivator for the goals you wish to achieve and help you to stay committed to the tasks at hand.

Even though I became at least somewhat disciplined as an adult on my own, old habits have a way of slipping back into our lives. When I left the work force to become an online entrepreneur I was excited at the thought of no longer having a schedule and of choosing what I would do each day in the moment. Of course, this was short lived as I realized the importance of making a strict and structured schedule for myself and adhering to it on a daily basis. I longed for this structure and almost immediately my productivity level increased dramatically.

I continue to believe that self-discipline and productivity are very personal issues, and that we must define what we mean by "self-discipline" in order to benefit from having this as a life goal. For example, I do not set my clock to get up at a certain time each day to begin writing and creating new products and courses. Instead, my disciplined habits lead me to get to bed before eleven almost every night so that I naturally arise sometime around six each morning. Defining

what we expect and intend from leading a disciplined life gives us the power and control to change and improve our lives.

And please don't confuse motivation with self-discipline. I may be motivated to write another book, but that will only take me so far, It isn't until I dig into my toolbox and find the self-discipline that my book will begin to take shape. Willpower, persistence, and hard work are all important and worthwhile goals, but self-discipline will get you there on a regular basis.

The disciplined life is a rewarding and satisfying one, to be sure. I know that I can accomplish any goal I choose to set for myself because once I make the decision to go for it I have the self-discipline to see it through to fruition. Most people are not running their life or their business in this way, so once you embrace the concept that self-discipline and productivity have this strong correlation you will be head and shoulders above your competition.

Summary/Next Steps

As you can see, the topics of time management, productivity, and goal setting are important ones for entrepreneurs.

Writing is the key to sharing your message with the world. Whether you are writing blog posts, eBooks, books for Kindle, paperback books, or online courses, once you get into the habit of writing each day your horizons will expand exponentially.

Your next steps could include making a plan for what you will write about, what time of day you will schedule an appointment with yourself to write, and what you will do with your writing once it is completed.

For example, writing short articles and blog posts, about three hundred words in length, was a comfortable task for me to undertake as a brand new writer just over a decade ago. Soon I graduated to writing enough content to fill a short report, and later on I decided to write full length books (thirty to fifty thousand words) and create online courses.

No matter which path you choose for authorship, know that time spent writing is valuable to your future as an entrepreneur.

Writing may not come easily for you right now, but with a little time and effort you can turn yourself into a writer. Go back through this Focus Guide and chart your own course. Or perhaps you have more experience as a writer than I did and want to forge ahead more quickly. The choice is yours, so choose what is comfortable and moves you closer to your goals.

Resources

My [Online Marketing Incubator Mentoring program](#) is at: (<http://TheOnlineMarketingIncubator.com>) - Work with me personally, as well as with my current students and mentees. These programs include the opportunity to speak and present at one of my live events, as well as an invitation to be a part of one of the Retreats I host several times a year in Santa Barbara, California.

My most popular ongoing training is [Syndication Optimization](#), where you learn how to take all of the content you've been creating and use it for massive visibility, credibility, and profitability. Come aboard and I'll guide you every step of the way!



Hosting: [A2 Hosting](#) - easy to navigate, c-panel hosting for everything you need to set up technically for your online business at a fair price. And the customer service team is polite and understanding.

Autoresponder service - <http://ConnieLoves.me/Aweber> - the most popular and easy to use system for staying connected to your subscribers at a fair price.

Membership Site Plugin - I have this installed on more than forty of my sites and I know the creators personally, as I was in a Mastermind with them for several years while they were creating and perfecting Wishlist Member - <http://ConnieLoves.me/Wishlist>

How to Market for Small Business (<https://HowtoMarketforSmallBusiness.com>) - a training course I teach and present along with small business and offline marketing expert Ron Tester, this is an excellent way to start earning income quickly while honing your skills as an online marketer.

My "Really Simple" series of online training courses continue to be one of the best investments you will make into your business. Email me for a twenty-five percent discount coupon for the course that best suits your needs.

Subscribe at no charge to my two award winning podcasts on iTunes. Details at:

<https://PodcastShowNotes.com>

Trainings I recommend for learning how to get started right away with selling physical products on Amazon and other e-commerce sites are from two people I continue to learn from personally:

Jessica Larrew runs her Amazon business from home with the help of her husband and young son - <http://ConnieLoves.me/SellingFamily>

Jim Cockrum has been selling physical products and teaching others how to do it for over ten years now, longer than anyone else teaching this business model -

<http://ConnieLoves.me/PAC>

Visit my two main blogs to see what else I am up to at any given time. They're at:

<https://HugeProfitsTinyList.com>

and

<https://ConnieRagenGreen.com>

Listen to my most recent audio training at:

<http://AskConnieAnything.com>

Connect with me on Medium - <https://medium.com/@ConnieRagenGreen>

My [books on entrepreneurship and more](http://ConnieRagenGreenBooks.com) are at: <http://ConnieRagenGreenBooks.com> - check out my most recent titles to see which is best for your goals.

Affiliate Disclaimer: Many of my recommendations are provided through an affiliate link. This means that I personally use each product, course, or training I recommend and that it has received my "Green Seal of Approval". At no time will you ever pay more, and many times I have negotiated a special pricing so that you receive additional benefits through my link at no additional cost.

About The Author

Connie Ragen Green is a bestselling author, international speaker, and online marketing strategist who is dedicating her life to serving others as they build and grow successful and lucrative online businesses. Her background includes working as a classroom teacher for twenty years, while simultaneously working in real estate. In 2006 she left it all behind to come online, and the rest is history.

She makes her home in two cities in southern California; Santa Clarita in the desert and Santa Barbara at the beach. In addition to her writing and work online, Connie consults and strategizes with several major corporations and some non-profits, as well as volunteering with groups such as the international service organization Rotary, the Boys & Girls Clubs, the women's business organization Zonta, and several other charitable groups.

As the recent recipient of the Merrill Hoffman Award, presented to Connie by the Santa Barbara Rotary Club, being honored with this award has strengthened her resolve to serve others around the world in any way she is able to by using her gifts, talents, and experiences in a positive and sincere manner. Her online business is the vehicle for this and Connie continues to serve entrepreneurs, authors, and speakers, both new and seasoned.

